

February 2019

## Coming Events

*Think Beyond Plas- March 6th*  
*tics at Baja Can-*  
*tina*

*Fashion show! April 5th*  
*Fashion Show!*  
*Fashion Show!*



## Lowdown on Hot Topics from Mary Adams



*Renee Wagner,  
Judy Proud,  
and main  
speaker, Super-  
visor Mary  
Adams*

“busway” to get people from Castroville to Costco using the old railroad tracks. Electric buses would go just one way in both the a.m. and p.m.

Homelessness and affordable housing presents a whole new dilemma which she had addressed during her years with United Way. “We have 7,000 kids in Monterey County who are homeless,” she said. “Not just kids living in cars or hotels, but 4 and 5 member families sharing a single bed. Our new governor is working on it.” She reflected a moment: “Housing, water, work force—we need the will to do it right.” Short-term rentals elicited a response from her audience. “There should be a new ordinance in place by April,” she announced, avoiding to say what it might say.

Campaign finance reform, cannabis growing in Cachagua, sales taxes going out of state to buyers’ locations, the removal of dead and dying trees—there was much to hear and question in her brief hour of talk. And questions were asked. She responded in her usual diplomatic fashion. Of her opponents, she noted: “If they’d all just agree with me, everything would be better. I’m not a controversial person, but...”

SUPERVISOR Mary Adams has clout. She has chutzpah, and she has the courage to make that work for her. She gives all her presentations and pronouncements with style and grace. Charm works, and when it works for her, it’s working for us.

In her few minutes of introduction, she rattled off a dozen projects, some large, some small, that consume the bulk of her days. There’s the turmoil with LAFCO and Fort Ord, the water ownership issue with Measure J, affordable housing at the old Rancho Canada golf course and its 130 new units, mixed usage at a high end grocery store at the Crossroads, with underground parking possibilities, cannabis issues—and these are just a few.

Then there are the really controversial ones—fire prevention, traffic, general affordable housing. “When you talk about traffic, you really need a bullet-proof

vest,” she noted. “The roundabout at the Grade is fully funded and work should start in 18 months. It will be handled differently from the Highway 1 project, which I call “the project from Hell.”

She discussed traffic problems in the Village and plans on forming a group of business leaders to look at traffic in the area and possible speed changes. She noted that there will be a new stop light or a round-about at Brookdale and Carmel Valley Road for September Ranch development.

More changes for Highway 68 could see the installation of as many as nine roundabouts, and she urged her audience to let elected officials know how they felt about it.

She also mentioned some new wrinkles which bear observation: a planned Highway 1

*Carmel Valley Women's Club  
Foundation*

*70th Anniversary  
Fashion Show*

*Timeless*

*CVWC  
Annual  
Fashion Show*

*70*

*Friday, April 5, 2019*

*Hyatt Regency, Monterey*

## February Lunch, Continued



(Row 1, Top, left) Judy Proud, Maryanne Conley; (middle) Eileen Topete; (upper right) Cretia Butler, Susan McFarland, Mary Adams; (row 2, left) Sally Maggio, (middle) Cynthia Alexis, Laura Alexander; (upper middle) Penny Wood and Mike Oprish, manager of Corral DeTierra; (right) Anita Dunsay, Whiz Lindsey; (lower right) June Dawson, Mike Oprish, Demi Briscoe; (bottom row, left) Marti Myszak and Wendy Fields; (right) Roberta Weiner, Frankie Appling, Lillian Eccher.

## March Lunch: Toxic Glimmer of Plastic From Sea to Shining Sea



The gyre in the North Pacific contains nearly two trillion pieces of plastic free-basing inside it, bringing its weight to nearly eighty thousand metric tons. Ninety-two percent of it is fragments of toothbrushes, bottles, umbrella handles, toy guns and the like.

This may not weigh heavily on your mind now, but in twenty years when half the crop of fish and coral have disappeared from the seas, turning all this around

will become a Sisyphean task for all of us.

And that is why we have invited a member of the incredible non-profit team, Think Beyond Plastics, to address the explosive issues that we all face. Our main speaker, Daniella Russo, CEO, was asked to participate in a UN speaking engagement in Nairobi, and has sent instead, her COO, Marcy Rustad.

Her experience is in strategic level planning and transmitting data. Her field is running environmental programs among industrial giants such as Pacific Bell, Sun Microsystems and many California start-ups. Think Beyond Plastics' mission is to help businesses cultivate a healthy attitude towards the global pollution crisis. Start by ordering lunch: it's a

fajita buffet, with grilled steak, chicken, or vegetables, napped in a warm tortilla, with black beans and rice. Dessert is a warm, creamy flan. Super special, and all for \$45 (if you're a member). Otherwise, you'll have to hand over \$50. Today at noon is your last chance to do it, so don't wait! **The date is Wednesday, March 6th, at Baja Cantana.**

### HERE'S ALL YOU NEED TO DO:

- **Contact our own Penny Wood at 624-3081, or you can e-mail her, at [pennyw45@yahoo.com](mailto:pennyw45@yahoo.com) and give her the number of people in your party. NO selection necessary.**
- **If you can't mail, tell**

**Penny you'll bring your check made payable to CVWC Foundation, with you, and take advantage of a \$5 early register fee, but you must do it before Friday, February 1st.**

**Best bet: call Penny now and give her your menu options.**

Don't forget, reservations or cancellations MUST be received by March 1st, and that's tomorrow. There are no walk-ins at any of our luncheons.

You won't want to miss the opportunity to meet and talk to Marcy Rustad, She has challenging updates on our environment for all to hear. So reserve before noon today and learn all the details!

**See you on the 6th!**

## Hot off the Presses! Fashion Show Report! 70 "Timeless" Years!



*Deja Vu*

out Save the Date postcards, you'll win a free raffle ticket.

On the runway are 20 talented models, both guys and gals, all modeling special outfits, from retro to contemporary.

Local shops and boutiques have lent a hand to bring you a look of "Timeless" charm, each style selected to bring back the flavor of

**chico's**

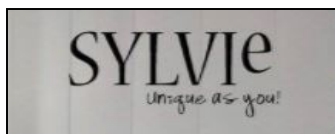
other times, yet classy, as fine haute couture can be. Contributing to the fun are: Black and White House Black Market, Chjco, J. McLaughlin, Henry-James, Sylvie Unique Boutique, Déjà Vu.

**J. McLaughlin**



But wait! There's more! DJ Kevin of Kool Entertainment will handle the atmospheric music, Carmel's own Doug Tobey will do the live auctions, and MC Susan McFarland will handle the play-by-play.

Other talents in the mix include costumes and accoutrements courtesy of Carmel's Pac Rep Theater. The call is out for backstage dressers, food finders and other items. Eileen Topete needs you backstage, so give her a call.



Of course, there's always the perennial need for silent auction

items and those who can take the time on the Monday before to package the silent auction items before The Big Day.

If you're interested in doing any media contacts, get in touch with Pinkie or Wendy. Other necessities: just get out and talk about this big 70th year. This is an

**WHITE HOUSE | BLACK MARKET**

amazing accomplishment for our ever youthful, colorful Carmel Valley ladies. The stakeholders in all of our endeavors are you, me, members, advertisers donors, sponsors, recipients of grants and scholarships,, area not-for-profits and the Community Foundation.

There's more on the inside about where to go (new location this year), what to do and what to eat! Don't miss it.

# CVWC LIVE AUCTION ITEMS

## A 2019 FASHION SHOW HEADS UP!!!

Here's your opportunity to check out these 3 major items and gather your friends together to bid on the packages!

### Wailea, Maui

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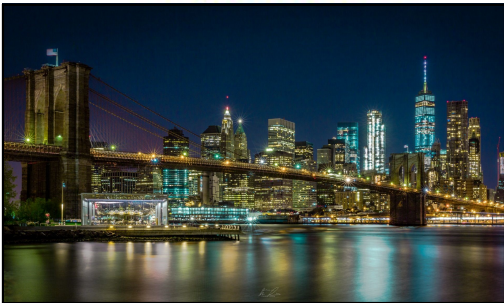
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### NEW YORK, NEW YORK!

#### A wonderful town!

Enjoy a fantastic three-night stay in an exclusive one-bedroom condo on New York's trendy upper west side, across from Lincoln Center!. Enjoys a full-service kitchen and sports facility; sleeps 2; get together with your friends!

**a \$1,500-value**



### DINNER FOR 8 IN YOUR HOME!

#### Compliments of Jerome's CV Market!

Enjoy a three-course repast of your choice with friends created by master chef Jerome Viel and catered in your dining room by the charming ladies of the Carmel Valley Women's Club! Wine included!!

**a \$900-value**



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*You can't afford to stay home and miss out on these wonderful live auction items! Make your reservations today. April 5th is the date!*

## PUBLIC SERVICE



77 West Carmel Valley Road  
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### MUSEUM HOURS

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## *Fashion Show—If We Could Turn Back Time!*



By  
Ann  
Flood

WOULDN'T that be nice??? To re-do and sometimes un-do what we did??? Well, we might not be able to actually do that, but pretty soon we can at least see what we might have looked like while we did it! Some of the fashions we will be showing at the 70<sup>th</sup> Anniversary "Timeless" Fashion Show on **Friday, April 5, at the Hyatt Regency**, will bring a smile to your face and maybe a laugh or two. Our models looked absolutely gorgeous in their Timeless outfits and had a great time

trying on all the fabulous fashions. And our male models will also be just as stunning. We guarantee a good time for all, smiles all around!

We are also looking for a few good helpers to lend a hand to **Eileen Topete (574-5599)** in setting up our silent auction stations on the morning of the show. Please call Eileen and let her know you will be available to help out. You will get a sneak preview of the show! You can also call her if you have a donation or know someone who might have a donation.

We really want to see you there, as YOUR CLUB celebrates 70 years of fun, fashion, friendship and fundraising!! Get your tickets now online and come with your

friends to Turn Back the Hands of Time, if only for just a while. **It's Friday, April 5, at the Hyatt Regency.** See you there!



Join your friends! Get ready for high-class silent auction items! Support your Women's Club! Vote! No, skip the vote, just join us!

## *Membership Renewal—Fill Out & Bring With You!*

### **Carmel Valley Women's Club Renewal Application**

Please fill out and return with \$40 dues payment to:

**Membership Chairman, PO Box 407, Carmel Valley, CA 93924**

#### ***Please print***

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Spouse \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Work Phone: \_\_\_\_\_

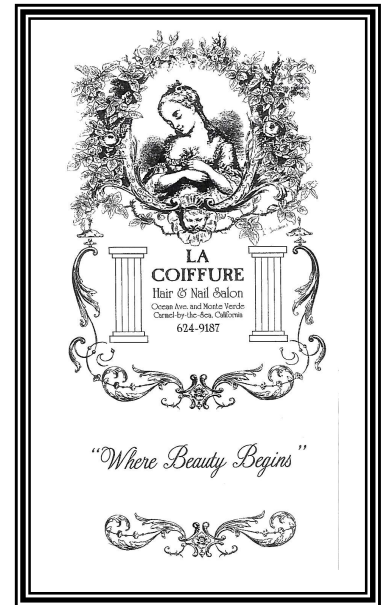
E-Mail Address: \_\_\_\_\_ Newsletter by mail: \_\_\_\_\_

Please note: Delivery by US Mail costs the Women's Club \$2.50 per copy (including postage).

That's \$2.50 X 10, or \$25 per person per year that we can't give to our scholarship winners!

Your email delivery is appreciated. **ANNUAL DUES: \$40.00!**

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## Rotary Club of Carmel Valley Party



BACK for a second big performance is the Carmel Valley Rotary with its gigantic fund raiser, the Prime Rib

Buffet. The date is **March 23rd, from 6 to 9:30**, and the location is the Palo Corona Regional Park Community Center (formerly the Rancho Canada Clubhouse) at 4860 Carmel Valley Road. On hand to entertain, is the Jim Vanderzwaan Trio. Along with a scintillating buffet, there's dancing, wine tasting and a silent auction. It all goes to benefit Traffic Safety in Carmel Valley Village.

Tickets at \$50 each, are close at hand on sale at [carmelvalleyrotaryclub.com](http://carmelvalleyrotaryclub.com)

It's your on-line place to go. Attire? Dressy jeans!

## Winter Storms in Carmel Valley



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**Carmel Valley Women's Club Foundation**  
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 Carmel Valley, CA 93924  
[www.cv Womensclub.org](http://www.cv Womensclub.org)

### DONATION FORM

For our **70<sup>th</sup>** anniversary, the Carmel Valley Women's Club and Foundation will celebrate and again give back BIG to the community with our 70<sup>th</sup> Fashion Show Luncheon Fundraiser themed *TIMELESS*. Our philanthropic efforts go toward community nonprofits, educational scholarships and emergency relief funds - thanks to the support our friends, donors and sponsors plus 150 members and business advertisers/sponsors through this fundraising event. Please return this form or contact us by Wednesday, JANUARY 30, 2019 for sponsorships/underwriting.

*Friday, April 5<sup>th</sup> – Timeless Fashion Show Luncheon Fundraiser*

HYATT REGENCY MONTEREY HOTEL & SPA, One Old Golf Course Road, Monterey

Sponsor: \_\_\_\_\_ Attend: \_\_\_\_\_ Invite Guests: \_\_\_\_\_  
 Donate Items: \_\_\_\_\_ Donate Cash: \_\_\_\_\_ Runway Table of 10: \_\_\_\_\_

#### Underwriting options

Advertising: \_\_\_\_\_  
 Champagne/Wine: \_\_\_\_\_  
 Centerpieces/Décor: \_\_\_\_\_  
 Invitations: \_\_\_\_\_  
 Music: \_\_\_\_\_

Party Favors: \_\_\_\_\_  
 Posters/Flyers: \_\_\_\_\_  
 Raffle Prize: \_\_\_\_\_  
 Tickets: \_\_\_\_\_  
 Video/Graphics: \_\_\_\_\_

#### Steering Committee Contacts:

Stephanie Byrne 582-7314 – Ann Flood 594-5940 – Jackie Lynch 236-2444 – Peggy Dickson 236-7323

Visit our website for more information or send an e-mail to: [info@cv Womensclub.org](mailto:info@cv Womensclub.org)

**I WOULD BE DELIGHTED TO PARTICIPATE! PLEASE CONTACT ME AT**

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**VALUE**

**THANK YOU** for your help for our community with us!

**CVWC Foundation - Celebrating 70 years of Friendship, Education & Community**  
 Federal ID Number 48-260623 – IRC § 501 (c) (3)

## *New Ideas for CVWC Cookbook Fund Raiser — You!*

THE newly baked cookbook committee met last month for the first time and ironed out some goals and strategies. As you might have heard, the plan is to recreate a cookbook attached to the original 1980 version, and fill it with choice morsels and meals from current members.

Unlike your average Junior League cookbook, this one would create the same aura as its original, which is off the beaten

track. The ladies of the 80s were creative and slightly loony when it came to normal ingredients, methods and inspirational presentation.

When all is finished and the CV members have shared their recipes with their neighbors, the CVWC would like to use the book to create a fantastic fund raiser of a dinner at a local restaurant, with a chef serving dinners from out of our book.

Our story so far: we're looking at August or September for the dinner. Should be an evening weekend party, invite spouses significant others, friends. We need three committees; (1) cookbook editing, recipes, tasting, compilation, researching printing and binding books; (2) event planning committee—where to hold it; celebrity chef to cook, wine donations, on-the-spot cook-

ing demos and (3) publicity and marketing; finding stores where cookbooks could be sold. Locate homes and people, along with chefs, to auction off themed dinner parties.

Just a few things to think about. The important thing is that everybody is on board. We welcome your thoughts and ideas. Please contact Judy Proud, Gwynn Romano, Pinkie Terry, or Susan Britton.

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## *CVWC Marketing Report, February 2019*



PAT Gray notes that on line registration for February rose to 13 (including two non-members). Reservations for march will be closing shortly.

Over the last month, the website has received 82 visitors in 148 sessions. They came from California (the most, at 79), Virginia (2), Hawaii (1), New York (1), Oregon (1Z), and

Pennsylvania (1).

Average time spent at each site 2 minutes and 47 seconds, time enough to run through the various pages and events, and learn even more about our wonderful CVWC club and foundation.

Advertisers love to see numbers like these, so take a look yourself, and boost the head count!

## *Who We Are*

THE Carmel Valley Women's Club is a social organization consisting of community-minded Monterey Peninsula women concerned with the welfare of Carmel Valley, the education of Carmel Valley's young women, and the individual needs of its membership.

## *Who's New?*

WELCOME to new members of the CVWC, **Patty Armstrong**, If you're interested in joining an active group of women donating time and

funding to our community, call Membership Chair, Pinkie Terry, at 659-3221, or send her an email at [dandpterry@comcast.net](mailto:dandpterry@comcast.net)

**CARMEL VALLEY WOMEN'S CLUB**  
**P.O. BOX 407**  
**CARMEL VALLEY, CA 93924**