

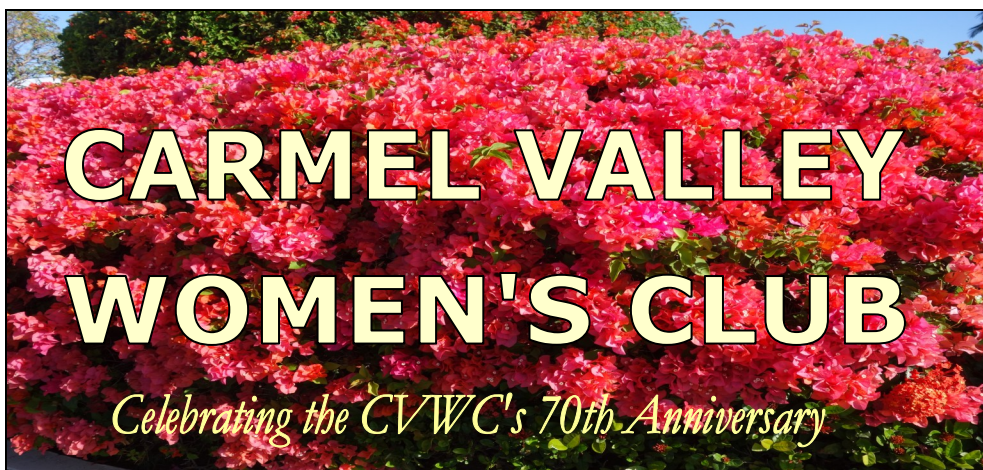
**March 2019**

***Coming Events***

*Fashion show!*      *April 5th*  
*Fashion Show!*  
*Fashion Show!*

*Culture of the Far*      *May 1st*  
*East through*  
*American eyes*

*Scholarship and*      *June 5th*  
*Grant Awards*  
*Luncheon at LLL*



***CVWC: 70 YEARS OF FASHION, 3 GREAT LIVE AUCTION ITEMS!***

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Partake of this fabulous vacation in a deluxe suite at the Wailea Resort —expansive views, great shopping close at hand, hiking trails abound, plenty of sun, pool, outstanding restaurants nearby, all amenities available!

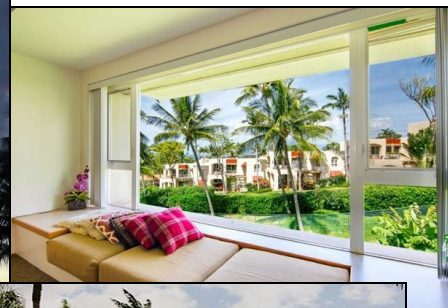
**\$2,000 value!**

Advance notice required,  
Some holiday blackout dates.

*Island vacation  
in Maui!*



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2 bedrooms, 2  
baths! Sleeps 6!  
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kitchen!**



**Donated by Pat and Alex Gray**

*Carmel Valley Women's Club  
Foundation  
70th Anniversary  
Fashion Show*



***Friday, April 5, 2019***

*Hyatt Regency, Monterey*



YOU select the menu. YOU and your friends approve the setting! YOU select your companions! The rest is superbly fashioned for you by European-trained Chef Jerome, who will work with you to create this special menu just for you.

**DINNER FOR 8  
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**Compliments of  
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Enjoy a three-course repast of your choice by master chef Jerome Viel, plus appetizers, catered in

your dining room by the charming ladies of the Carmel Valley Women's Club! Wine included!!

**a \$900—value!**

**Donated by Jerome and  
Jessica Viel**



Imagine the excitement! The meal is delivered to your home, assembled in your kitchen, served by your private wait staff, then as you and friends relax with an after dinner cordial, your kitchen is magically restored to its original condition!

*More inside*





## Live Auction Items You Can't Miss!

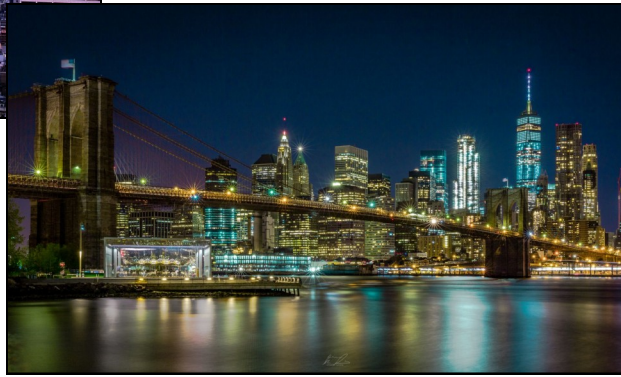


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Exclusive, stylish one-bed apartment on the Upper West Side. Close to chic boutiques, shops, museums, and fabulous restaurants! ACCOMMODATIONS CAN BE EXPANDED TO 4 at additional charge.

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You'll also enjoy complimentary use of a sports facility nearby—sauna, steam room, Jacuzzi, yoga, pilates, it all awaits!

OFFER is valid through November 30, 2019. Additional nights are possible, to be discussed with owners.

Donated by Barry Harrow and Ann Flood

**\$1,485 value!**

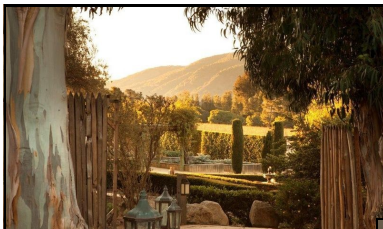
## A Raffle Item worth bidding on!



### Your Spa Sojourn Awaits--a \$700 value!

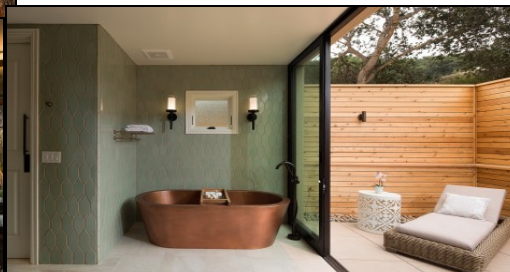


Bernardus Spa Raffle worth \$720! Here's what you get: (1) a \$500-gift card for any of the Bernardus Woodside Hotel destinations; (2) a \$120-dinner for two at Bernardus's Lucia Restaurant; and (3) a \$100-Visa gift card for shopping anywhere!



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Take a chance! Make an investment in the youth of our area when you purchase your raffle ticket. But don't stop with one. Improve your chances, Purchase a bundle! Tickets are 1 for \$10, 3 for \$25 or 7 for \$50! Advance tickets may be purchased by email ([peggydickson@att.net](mailto:peggydickson@att.net)) or by calling Peggy Dickson (831-236-7323). You can also purchase on line, or just buy them at the show.

# Hi-Ho, Come to the Show!

THE day is nearly upon you. If you haven't purchased your ticket yet, you've just a few days left! Don't be left out! This the 70th Anniversary of the CVWC Fashion Show and there's a lot to show—something for everyone this year, from wahoo retro to transformational trendy.

To begin, you'll enjoy a series of fashions from the 1950s (remember those?) specifically designed for the Women's Club by Pacific Repertory Theater.



Then it's on to contemporary ladies' outfits from Chicos, J. McLaughlin of Carmel, Sylvie Unique Boutique, and White House/Black Market. The modern man will add dapper and dash with the latest from the ever popular Men's Warehouse. Enjoy hot, new fashion accessories from Déjà Vu.

As a phalanx of fantastic models descend the runway, you'll thrill to the music by Mr. Kool in person, DJ Kevin of Kool Entertainment.

Seven gorgeous females and five exquisitely groomed males will trot the boards, while helpful commentary and plenty of comment from our new MC this year, Susan McFarland, replete with martini, will set the pace for the afternoon's frivolity.



On hand to present three outstanding live auction items will be her contretemps, auctioneer Doug Toby, who will team up with McFarland for a fast-paced extemporaneous whirl through 70 years of fashion. You'd better decide on those live auction items ahead of time, 'cause this auction's going to fly by!

Our exciting new location, the

Hyatt Regency, has gone overboard to create a sensational luncheon menu, courtesy of Chef Dan Elinan. Here's what's in store:

You'll have your choice of salads, a Spinach and strawberry salad with toasted almonds, goat cheese in a honey-Dijon vinaigrette. Your entrees are a seared salmon with roasted corn, Edamame, cherry tomatoes, quinoa, in a citrus vinaigrette, a pan seared chicken with smashed new potatoes and broccolini in a thyme jus, or a vegetarian lemon confit risotto with asparagus, peas and parmesan. Dessert is a lemon meringue tart.

## HERE'S ALL YOU NEED TO DO:

- Contact our own Penny Wood at 624-3081, or you can e-mail her, at [pennyw45@yahoo.com](mailto:pennyw45@yahoo.com) and give her the number of people in your party and your selection of en-

tree. If you can't mail, tell Penny you'll bring your check made payable to CVWC Foundation, with you. But you must do it before April 1st.

**Best bet: call Penny now and give her your menu options. Organize your tables ahead of time, for best results.**

There are no walk-ins at any of our luncheons.

You won't want to miss the opportunity to celebrate this great anniversary, and show your support for the CVWC Foundation and its significant philanthropic mission. Seventy years has made a difference in all that we do, and how we do it.

**See you April 5th at the Hyatt Regency!**



## Nothing Silent About This Silent Auction!

HUNDREDS of items worth thousands of dollars! This is just a sample of what's going to be in your line of sight at the upcoming Fashion Show at the Hyatt. Tables and tables of baskets, items, jewelry, wine, glassware, silver, tools, art!



And don't forget those wonderful gift certificates. Here's a sample: a round of golf EACH (plus carts) at Quail Lodge, and Corral de Tierra. Spa services at Pebble



Beach. Manuel Barreco and David Gray concert tickets, guest passes to the Legion of Honor or the deYoung Museum. But wait! **POPPLETON'S** Monterey Design Center. There's more!

**deYoung museum** Botox rejuvenation! Collecti-

bles from Poppleton's And more tickets to the Salinas Rodeo, Chamber Music Monterey Bay, the Bach Festival **CARMEL BACH FESTIVAL**

Kyaking and Whale watching.

The dining certificates just don't stop. There's Gratings the Sardine Factory, Katy's, Nepenthe, The Bench at Pebble Beach, the Bar at LaPlaya and Brophy's. And cases of wine, wine, wine!



But there's even more on tap, breweries, that is. And keep your eye on fitness fun—Skinovation, Monterey Skin Fit-

ness Center, Face First Lazer Clinic, Kenna's Spa, Venus Skin Body Sculpting, Momentum Fitness Studio—practically every part of your body is due for renovation (don't forget about the Botox). And after that's over, you can celebrate with wine tours, boat tours, kayaking, beach bags, travel equipment,, the list is endless, and so is the value! Plan on coming early, because you'll have a limited amount of time to select just the right package.

The 2019 Carmel Valley Women's Club Foundation Fashion Show awaits. Doors at the Monterey Hyatt swing open at 11 a.m.



## Many Thanks to th CVWC's Wonderful Donors

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A Taste of Monterey Wine Market & Bar

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Nepenthe

Nina McLemore

Ocean Mist

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Parsonage

Passion Fish

Pebble Beach Company

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## Think Beyond Plastic Subject of March Lunch

THERE are carcinogens in the human food chain. You can't see them, but they surround most of the food you store and eat. They reside in plastic, and after you've used it, the plastic breaks down into micro plastic bits.

These get swept out to sea in our trash and form huge floating gyres of glop that are proving to be too big to clean up. Much of that gyre gets eaten by fish and other aquatic life, and that can prove fatal. So how does all this happen?

Marcy Rustad, COO of "Think Beyond Plastic," placed the problem front and center in her speech to the CV Women's Club last month at Baja Cantina. She knows her topic and lost no time

informing her audience of the inevitability of poisoning our ecosystem. Her main aim is at industry and the agriculture business, and her biggest challenge is to convince even the largest suppliers that there are other products being developed to replace plastic.

Right now there are 300 million tons of plastic produced every year—a million bags per minute used world-wide. But, she says, progress is being made. Take something as innocuous as plastic straws, used on every meal tray at every hospital and in every fast food eatery. There is now a substitute for the plastic tube: seaweed. There's an industry off-shore

in the Pacific that's growing the seaweed for straws. Edible packaging is the name of the new trade. Buy it, store it, use the contents and eat the package.

"Think Beyond Plastic" was an informative luncheon, with contents well told. It made sense to her audience, composed of a fair amount of men as well as women.

"The 'genderfication' of our organization, *Women's Club*, is a bit of a misnomer," commented President Judy Proud. "The subjects we present and our stated foundation goals should be broad enough to attract everyone, regardless of gender or age."



(Top Row, left) Kristen Calcaterra, Jennifer Smith, Maribel Andonian; (center) Penny Wood, Cynthia Alexis, Decie Denison; (right) Joy and Charles O'Rourke; (2nd row, left) Marti Myszak, Sandra Day; (center) Fashion Show celebrants; (right) Eileen Topete; (bottom row, left) raffle winner Megan Mayer; (center) Judy Proud; (left) Pamela Tarantino, Pat Gray

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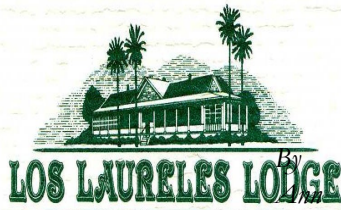
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## *"Here We Go Again," Fashion Show*



By Ann  
Flood,  
CVWC  
70th  
Fashion  
Show  
Coordinator

LOOKING BETTER THAN  
A BODY HAS A RIGHT TO.  
OR NOT!

No need to turn back time; we'll do it for you! The CVWC and Foundation is hitting a Major Milestone this year with its 70th Annual Fashion Show just around the corner! And it is going to be an unapologetic, over-the-top extravaganza! Just when you thought we couldn't reach new levels of fun and funding, we have dreamed up an unmatched masterpiece of all-out good times.

The runway will put smiles on your face, while the silent auction will wow you with luxury items such as decadent cuisine, mouth-watering wines, luxurious jewelry, and self-indulgent treats, all at scandalous prices.

But wait until you see the live auction items: a fantasy trip to NYC, staying at a high-end Upper West Side apartment, just steps

from all the action; or maybe you prefer a week away to a condo in Hawaii, with its perfumed air and a walk to the ocean; or if you dream of a fabulous dinner in our own postcard-perfect corner of the world, we have just the thing for you with world-class chef Jerome dreaming up his own concoctions of perfection.

And if that's not enough to set your heart afloat, our raffle this year promises to invigorate your body and soul: an unbelievably generous gift from Bernardus for spa services and/or accommodations at any of their properties, dinner at Lucia, and a shopping card, all valued at \$700! Ladies, there's no way you can lose here, because your dollars are donations to scholarships and charities we all benefit from.

Come open your hearts and wallets and join us for this extraordinary event on Friday, April 5, 2019, at the Hyatt Convention Center.

Get your tickets today while you still can. Bring your friends and family; they will thank you for it and our charitable recipients will forever appreciate you! Let's show our gratitude for our bountiful past by ensuring our beautiful future. See you there!



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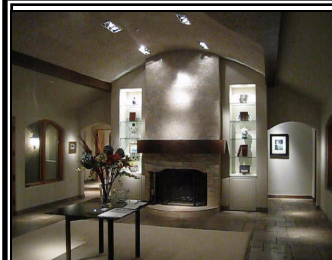


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SUNSET CENTER**



**Carmel Valley Women's Club Foundation**  
 P. O. Box 407  
 Carmel Valley, CA 93924  
[www.cvwomensclub.org](http://www.cvwomensclub.org)

### DONATION FORM

For our **70<sup>th</sup>** anniversary, the Carmel Valley Women's Club and Foundation will celebrate and again give back BIG to the community with our 70<sup>th</sup> Fashion Show Luncheon Fundraiser themed *TIMELESS*. Our philanthropic efforts go toward community nonprofits, educational scholarships and emergency relief funds - thanks to the support our friends, donors and sponsors plus 150 members and business advertisers/sponsors through this fundraising event. Please return this form or contact us by Wednesday, JANUARY 30, 2019 for sponsorships/underwriting.

*Friday, April 5<sup>th</sup> – Timeless Fashion Show Luncheon Fundraiser*

HYATT REGENCY MONTEREY HOTEL & SPA, One Old Golf Course Road, Monterey

Sponsor: \_\_\_\_\_ Attend: \_\_\_\_\_ Invite Guests: \_\_\_\_\_  
 Donate Items: \_\_\_\_\_ Donate Cash: \_\_\_\_\_ Runway Table of 10: \_\_\_\_\_

#### Underwriting options

Advertising: _____	Party Favors: _____
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Centerpieces/Décor: _____	Raffle Prize: _____
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Music: _____	Video/Graphics: _____

#### Steering Committee Contacts:

Stephanie Byrne 582-7314 -- Ann Flood 594-5940 -- Jackie Lynch 236-2444 -- Peggy Dickson 236-7323

Visit our website for more information or send an e-mail to: [info@cvwomensclub.org](mailto:info@cvwomensclub.org)

**I WOULD BE DELIGHTED TO PARTICIPATE! PLEASE CONTACT ME AT**

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**THANK YOU** for your help for our community with us!

**CVWC Foundation - Celebrating 70 years of Friendship, Education & Community**  
 Federal ID Number 46-260623 -- IRC § 501 (c) (3)

## *A Message From Our President*

Dear Members,

As we celebrate our 70th year, you should all be thankful that you belong to such a historic women's club. You are a group of multi-talented, interesting and warm-hearted women that have contributed so much to your community.

As we move into the future with more and exciting events, please bring your enthusiasm and efforts to keep this Club as enjoyable and vibrant as you have in the past.

Be proactive and let your Club Board and Foundation Board know what interests you and

what you will join in to support.

Together we can build on our 70 years of caring!!!

With so much thanks and appreciation for another exceptional Carmel Valley Women's Club year of activities. You have made

my year as President such a wonderful experience.

Let's be there for others and keep our traditions alive.

With best wishes,

*Judy*

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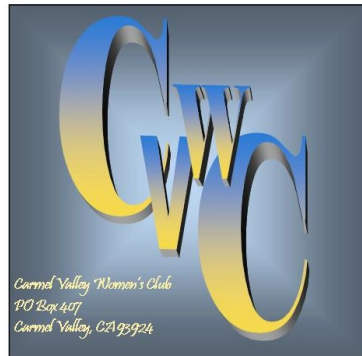
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## *CVWC Marketing Report*



THEY read us from all over! Marketing guru Pat Gray reports the February luncheon, which was sold out, had 13 signees form the website.

In the past month, over 82 people came aboard the website, in 148 different sessions. Over the past 30 days, we had visitors from Virginia, Hawaii, New York, Oregon, Pennsyl-

vania, as well as a slew from our own state.

Fashion show statistics: runway tables of ten are sold out, and well over a hundred tickets have been sold. If you haven't purchased yet, better do so now. As you know the deadline is looming April 1st. Don't be fooled into thinking you've got plenty of time. Do it now!

## *Who We Are*

THE Carmel Valley Women's Club is a social organization consisting of community-minded Monterey Peninsula women concerned with the welfare of Carmel Valley, the education of Carmel Valley's young women, and the individual needs of its membership.

## *Who's New?*

WELCOME to new members of the CVWC, **Patty Armstrong**, If you're interested in joining an active group of women donating time and

funding to our community, call Membership Chair, Pinkie Terry, at 659-3221, or send her an email at [dandpterry@comcast.net](mailto:dandpterry@comcast.net)



**CARMEL VALLEY WOMEN'S CLUB**  
**P.O. BOX 407**  
**CARMEL VALLEY, CA 93924**