

April 2019

Coming Events

Culture of the Far East through American eyes at Roux Restaurant **May 1st**

Scholarship and Grant Awards Luncheon at Los Laureles Lodge **June 5th**

IN THIS ISSUE: FASHION SHOW HIGHLIGHTS & UPCOMING EVENTS

Fashion Recap

PIX, PIX, PIX! - Everywhere

Culture of Far East with May speaker

President's message

Fashion Show Producers, Sponsors, Underwriters, In-Kind Service

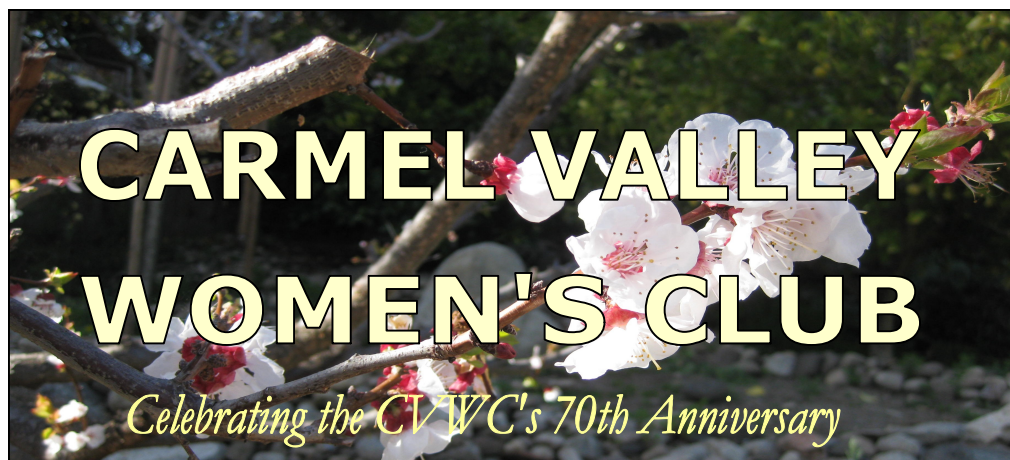
Live auction antics

Farewell from Flood

Donors

Acknowledgements

What's Next?



“And the Crowd Roared”—70th Fashion Show



Madame of Ceremonies, Susan McFarland, plans a live auction scenario with “Chef” Doug Toby for over-the-top results. Lots of bidders; lots of lots of energy, lots of funds for the scholarships and community allocations.

THE script was straight from Broadway, rocking out of the 40s with a call to “West Side Story”—the boyz in the ‘hood, tough guys playing along with Leonard Bernstein’s score and toe-tapping rhythm. That demo gave way to a suave 50s colligate look with accoutrements provided by Pac Rep Theater. The male fantasy, was provided by Men’s Warehouse.

The cavalcade took place at the 70th Anniversary celebration of the Carmel Valley Women’s Club Fashion Show just a few weeks ago at the Hyatt Monterey Hilton. This was the first time at a new location in many a moon, and the Fashion show staff had a full slate dealing with the changes. But smooth sailing prevailed, thanks to the steering committee led by chair Stephanie Byrne and her committee members,

Jackie Lynch, Eileen Topete, Ann Flood, Peggy Gill Dickson and June Dawson.

Auctioneer Doug Toby downloaded a spectacular bunch of live auction items—a week in Maui, a custom catered dinner for 8 by Chef Jerome Viel, a New York respite for two near Central Park, and a raffle bonanza at Bernardus Lodge—and brought in exceptional results, with items selling more than twice!

Meanwhile, his cohort, Susan McFarland, filled the nuggets in

between with general info on the fashion show and its history, intermingled with her own brand of wry wit.

The twelve models (including five handsome dudes) strode the runway with style and panache. Bold, contemporary and flashy were the bywords for Men’s Warehouse clothiers, while the damsels brought color, charm and a bit of *je ne sais quoi*. The flashy fifties brought a laugh, as did the hippy sixties. Many thanks to ladies boutiques, White House/Black Market, Chico’s, Déjà Vu Couture, Sylvie, J.McLaughlin and, of course, Pac Rep.

Silent auction items were over the top—and fairly toppling over, there were so many.

Totals for both: Live auction brought in around \$7,000, while the silent auction delivered over \$12,000. More to come with the grand total when all the decimal points are counted and all the dollar signs are cleared. All hands at work say it as a great 70th anniversary celebration.

All hands were on hand to help, including (from left) Carmel Magazine photographer Kelli Uldall and Doug Toby, Susan McFarland and daughter Heather McFadden.



Fashion Show, (Contd:)



*More pix tucked
away throughout
these pages.*



(Top Row, from left) Anita Dunsay, Eileen Topete; (right) Mary Chamberlin, Joan Peak; (row 2) Gene McFarland; (center) Bonnie Reiman, Laura Dost; (right) Caroline Haskell, Cynthia Rivera; (3rd row, left) joolz, (center) Les Terry and raffle tix; (right) Jackie Lynch, Laura Pasten; (row 4, left) Bud and Cecile Biery; (far right) Whiz Lindsey, Paula Macnab, Marge Peterson; (row 5, left) wine, wine, wine; (center) Lydia Williams, Jessica Viel; (right) Clarice Dunbar, Bashar and Shatha Snee.

American Author Discusses Culture of the Far East at CV Lunch



NATIONALLY recognized author Jana McBurney-Lin addresses issues of the Far East, which were the subjects of several of her award-winning books, at the upcoming CVWC luncheon, **Wednesday, April 1st, at Roux Restaurant in Carmel Valley Village, beginning at 11:30 a.m.**

McBurney-Lin, a native from Illinois, has spent fifteen years of her life in Asia, writing for National Public Radio, and Writer's Digest, and local magazines such

as Islands, Singapore Straits, Japan Times. She met her husband, a native of Southern China, in Tokyo and that prompted her to begin her embrace of Japanese life which resulted in her critically acclaimed first novel, "My Half of the Sky, first published in 2006.

McBurney-Lin has written for media in seven countries and is a former President of the Southbay Chapter of the U.S. China People's Friendship Association. Two of her novels, "My Half of the Sky" and "Blossoms and Bayonets," have won awards, and the first was a selection of the Forbes Book Club.

One critic hailed "My Half of the Sky" as a "beautiful, witty, touching debut novel." Another calls it "a complex and mesmerizingly original tale."

You can learn all about her and a good deal about Sino-Chinese relationships this coming Wednesday, May 1st. **Roux Res-**

taurant is the place, and the deadline to sign up has been expanded to Monday, 12 noon.

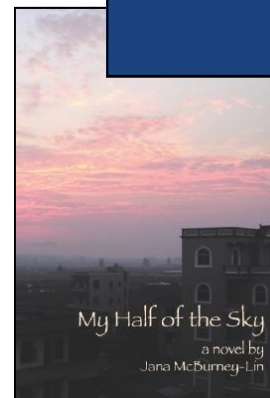
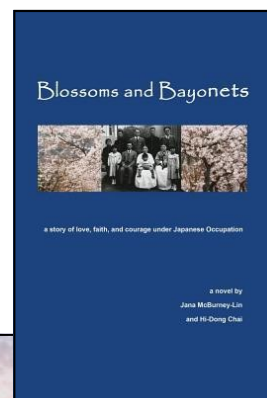
The luncheon is an expansion of Roux' famous family-style banquet—something for everyone, with a delicious classic custom created dessert for followers of the Roux style. Don't miss out on this great dining experience and speaker. Lunch price for members, \$45, non-members, \$50.

If HERE'S ALL YOU NEED TO DO:

- **Contact our own Penny Wood at 624-3081, or you can e-mail her, at pennyw45@yahoo.com and give her the number of people in your party. If you can't mail, tell Penny you'll bring your check made payable to CVWC Foundation, with you.**

But you must do it before this Monday!

Best bet: call Penny now. There are no walk-ins at any of our luncheons.



A Message From Our President

Dear Members,

As we come to the almost close of this year's activities, I want to thank all of you for supporting our CVWC luncheons and events. You are the catalyst for what makes this club so special. Hugs to all!!!!

I invite all of you to attend the Awards luncheon in June where the Foundation makes the presentations to all of

the scholarship and community allocations recipients. This is one of the most rewarding luncheons of the year as you will get to meet and hear from everyone who is benefiting from all the club's fund-raising efforts during the year. Come and meet some of the parents whose children you are acknowledging and hear from the non-profits where we are making a difference.

Kudo's and appreciation to all on the Fashion Show Committee for giving us a wonderful experience!!! Innovative and fun!!!

Look for Pat Gray's new events which will be based on what you desire to do in groups. For instance, you can get your friends together for a day at the movies and lunch that Pat will put together and offer....so look for her e-

mails and online sign-ups.

Susan Britton and Pinkie Terry will be building a new event featuring very unusual cook-book....not sure what they are cooking but it will be something to tempt everyone's palate.

Wishing you all the very best,

Judy

Fashion Show Producers, Underwriters, In-Kind Donors

STEERING COMMITTEE STARS

Stephanie Byrne, Chair

Jackie Lynch, Venue

Eileen Topete, Silent Auction Boutique

Ann Flood, Auctions/Marketing/Runway

Peggy Gill Dickson, Sponsorships/Marketing

June Dawson, Foundation & Event Treasurer

SOCIAL MEDIA, MARKETING MEMBERSHIP COMMUNICATIONS

Pat Gray

Pinke Terry

Susan Britton

Wendy Lofton

MadeULook Web and Graphic Design

RESERVATIONS

Penny Wood

SILENT AUCTION BOUTIQUE

Michele Axley

Mary Chamberlin

Connie Hong-Smith

Donna Stewart

SETUP

Kathleen Cioliono

Cecile Biery

Whiz Lindsey

Cynthia Rivera

Debbie Wyatt

VOLUNTEERS

Jerry King

Ed Dickson

CSUMB's Kappa Sigma

PUBLIC SERVICE



77 West Carmel Valley Road
Carmel Valley, CA 93924

MUSEUM HOURS

Friday & Saturday

12—4 p.m.

Sunday

11 a.m.—2 p.m.



And Special Thanks to UNDERWRITERS:

Pinkie Terry—bid cards, name tags, stationery, printing

Eileen Topete—postage, printing, silent auction materials

Jackie Lynch—champagne and gift pens

Carmel Valley Garden Club—audio system


Peggy Gill Dickson—invitations, postage, gift cards

...And even more pix! It was heartening to see so many gentlemen at the event. It seems we have an appreciative audience of men! All positive.

ADVERTISEMENT



From left, Patricia O'Keefe, visitors Michelle Annereau and Thomas Brousek, Dennis and Heather McFadden



KILZER

Wealth Management

Giving investors a fighting chance in both Up and Down markets

Carmel Rancho Boulevard, Carmel
831 624 7783
kilzerwealth@gmail.com



Jayne Brinton, Realtor
DRE# 02056437

Sotheby's International Realty
3774 Via Nona Marie, Suite 100
Carmel, CA 93923
c 831.236.4112

Jayne.brinton@sothebyshomes.com
Sothebyshomes.com/Monterey

Operated by Sotheby's International Realty Inc.

Desiree Gillingham
ShellShades.com



By appt.
831-747-7482

"Platinum" Sponsorship Brings in Fashion Bucks

THIS year, the Fashion Show organizers developed new strategies in seeking additional funding for the event, and, more importantly, the foundation.

The following persons have generously contributed dollars to the Fashion Show, thus guaranteeing a positive cash influx to this year's memorable event:

Anonymous CVWC Member

June Dawson

Sandra Day

Peggy Gill Dickson

Patti Cordano-Smith

Susan Dixon-Momentum Fitness Studio

Connie Hong-Smith

Sally King

J. Murphy Lumber

Sally Maggio

Susan McFarland

Marilyn Post

Jennifer Ruhnkey

Phyllis Schultz

Karin Strasser-Kauffman

Judy Tschirgi

Pinkie and Les Terry—Los Laureles Lodge

Renee Wagner

Many thanks to these donors who help our foundation support community nonprofits, education scholarships and emergency relief funds.

"Giving back never goes out of style," says Fashion sponsorship and Marketing committee member Peggy Dickson.



Live Auction Antics Add Fun, Frivolity and Funds to Fashion Show

THERE'S nothing like a good, clean confrontation to make the party more lively. And that's what happened during the all-star dust-up at the live auction portion of the fashion show.

Auctioneer Doug Toby, toque firmly planted on his head, led the chase beginning with the Hawaiian trip, which was generously donated by Pat and Alex Gray, a delightful holiday venture which they have offered to members for several past fashion shows. It was quickly gobbled up by a CVWC member.

Next, Chef Toby proved his bargaining skills in the matter of a dinner for eight, donated by Jerome and Jessica Viel, owners of Carmel Valley Market. It sold not once, not twice, but three times in a going, going, gone atmosphere. Jerome had kindly offered to include a second dinner, if popularity demanded it. The first was bought by a friend of Jessica's, Lydia Williams. At the same table another group who had been in the original bidding, asked for a second dinner. Jessica placed a call to husband Jerome, who wasn't present, and he granted it. Auctioneer Toby quickly sold it. Following the auction, a third group of CV members, led by June Dawson, asked for and bought the final dinner for eight.

The last event, a spectacular New York vacation condo, was donated by popular demand once more by Barry Harrow and Ann Flood. Restaurant owner Bashar Sneehegan began the bid and

was quickly outbid by his wife. The two continued to bid against one another, raising the ante, until one of them gave in. Needless to say, they'll both be going to New York. Post show, Barry and Ann offered a second three-night stay. Live auctions have never been more popular, and they provide a great way to bring in much needed funding.



Chef / auctioneer Toby, in action.

ADVERTISEMENT

LA COIFFURE
Hair & Nail Salon
Ocean Ave. and Monte Verde
Carmel by the Sea, California
624-9187

"Where Beauty Begins"

THE QUAIL & OLIVE
PREMIUM CALIFORNIA
OLIVE OILS & VINEGARS
OPEN DAILY | 11 AM - 5 PM
ORDER ONLINE ANYTIME
14 Del Fino Place in Carmel Valley Village
Public & Private Tastings • Gifts • Events
Home & Kitchenware • Local Foods

CARMEL VALLEY
~ COMPUTER ~
PHONE REPAIR
carmelvalleycpr@gmail.com
Ryan Zotovich
13 W. Carmel Valley Road
Carmel Valley, CA 93924
831-659-5309
on the web: CV CPR.COM

ADVERTISEMENT

A California Historic *Flood*Saloon • Fine Dining
Carmel Valley, CA 93924**Reservations:****659-2233**www.loslaureles.com

NOLAND HAMERLY & ETIENNE HOSS

*Attorneys at Law*Estate Planning • Civil Litigation
Land Use/Real Estate • Business LawSalinas, CA 831 424 1414
Monterey, CA 831 373 3622

Real Estate Management • Sales

Vacation Rentals

Commercial Leases

Residential Rentals

Management & Maintenance

659-0445

BRE # 00953487

Last Word from the Fashion Show!



By Ann
Flood,
CVWC
70th
Fashion
Show
Coordinator

"THANKS FOR THE MEMORIES"

BOB Hope may have sung it best, but we mean it from the bottom of our hearts! As those of you who were lucky enough to be at the Fashion Show know, we had a blast! Yes, and a blast from the past, too. I have heard comments that it was one of the best yet. First of all, the weather couldn't have been lovelier, and the venue was exceptional.

We had a smorgasbord of silent auction items, gathered up and laid out in an all-new format for easier bidding and buying, thanks to Eileen Topete and crew. The dining room was delightful and the meals were delicious. And then the Fashion Show itself, was a real hoot! Did we really wear that? Oh, I loved that outfit! Smiles and laughs and memories

galore! From the greasers in West Side Story to the hippie era of flower power to the glamour of Jackie Kennedy look-alikes, and finally to our current trends, we had it all.

Thanks are extended to our wonderful stores and our fabulous models who pulled it all together for us, and to the DJ who knew just when to play the right tune. And we can't give enough gratitude for the high quality of the live auction items. It was a truly hilarious scene to have a happily married couple bidding against each other for one of them. Fortunately, one of them won it!

Best of all, we raised a substantial amount of money for our charitable causes, thanks to the generosity of our Club members and guests. We truly do appreciate all the support we have from our members who contributed their time, energy, and money. So as we add one more successful endeavor to the history books, we want to say to all of you, THANKS FOR THE MEMORIES!!

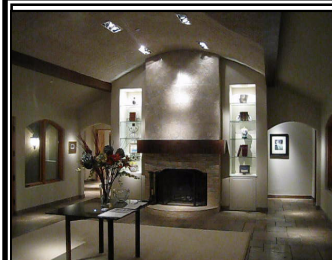


ADVERTISEMENT

*Everything to Build a Home*
Building Materials • ToolsPlumbing • Electric
Paint • Landscape Needs**659-2291**In Carmel Valley Village
Family owned & operated since 1904Store locations in
Monterey, Paso Robles, San Luis Obispo**Nicole Kirk Saulnier**P.O. Box 141
13746 Center Street
Carmel Valley, CA 93924**831-659-6271**www.RentalDepotCA.com

Doctors of Optometry

106 Mid Valley Center
located left of Safeway
Serving the Monterey Peninsula
with the best in professional
eye care
625-3911
www.drshartford.com



For the finest in
interior design...
contact

Britton Designs
In Carmel Valley
659-0444



JOIN THE
MONTEREY SYMPHONY
SUPPER CLUB

following the Sunday afternoon
performance each concert set

**MARCH 17, 2019 AT
SUNSET CENTER**

Many Thanks to the CVWC's Wonderful Fashion Show Donors

A Petite Retreat	Hahn Winery	Nepenthe
A Taste of Monterey Wine Market & Bar	Haute Enchilada Cafe	Nina McLemore
Adventures By The Sea	Hidden Valley Music Seminars	Ocean Mist
Ann Cowles	Intercontinental - Clement Monterey	Old Fisherman's Grotto
Annie K. Rowland Photography	Iolis' Pizzeria	Parsonage
Avant Garden and Home	Jackie Lynch	Passion Fish
Basil Seasonal Dining	Joy O'Rourke	Pat Gray
Bernardus	Karen Mankins, RN	Pebble Beach Company
Bistro Moulin	Katy's Place	Peggy Gill Dickson
Bobbie Deyerle Fitness	Kenya's Spa	Penny Wood
Bruno's Market	J. McLaughlin	Pepe International
California Rodeo Salinas	Lalla Grill/Lalla Palooza	Poppleton's
Carmel Bach Festival	La Coiffure Hair & Nail Salon	Princess Monterey Whale Watching
Carmel Food Tours	LaPlaya Hotel	Quail Lodge & Golf Club
Carmel Organizer	Leon Panetta/Panetta Institute	Roberta Weiner
Carmel Valley Wine Experience	Lila's Aesthetics and Massage	Roux
Carmel Valley Cleaners	Los Laureles Lodge Restaurant/Saloon	Salinas Valley Medical Aesthetics
Casa di Campagna, Inc.	Lula's Chocolates	Sandy Day
Cecile Biery	Mantra Aveda	Sardine Factory
Chamber Music Monterey Bay	Manzoni Vineyards	Scheid Family Wines
Chardonnay Sailing Charters	Marita's Boutique	Seaside Yoga Sanctuary
Cima Collina	Marti Myszak	Selfieville
Comanche Cellars	McIntyre Wine	Shelly A. Cost
Corral de Tierra Country Club	MEarth	Sheriff Steve Bernal
Crema	Momentum Fitness Studio	SkinHappy MD/Dr. Julie Kenner
Cypress Inn	Monterey Bay Food Tours	SkinOvation
Dawn's Dream Winery	Monterey Bay Symphony	Spencer's Stationery
Debra C	Monterey Bay Whale Watching	Stephanie Byrne
De Tierra Vineyards, Winery & Tasting	Monterey County Vintners & Growers	Susan McFarland
Eileen Topete	Monterey Inns	The Quill
El Estero Car Wash, Inc	Monterey Marriott	The Refuge
Face First Laser Clinic	Monterey Skin Fitness Center	The Squeegie Man
Fandango Restaurant-Bar	Monterey Wine Festival	TLC Nails
Fine Arts Museums of San Francisco	Monterey Zoo & Vision Quest	Venus Skin and Body Sculpting/ Radhika Mohandas, M.D.
Fleurs du Soleil	Morgan Winery	West Coast Swing Dance Company
Friends of Carmel Valley Women's Club	My Museum	Windy Oaks Estate Winery
Golden State Theatre	Nails On Cass St.	
Grasings		



Fashion show pix, from left, Ann Flood, (center) model Wendy Fields, (right) Diana Klein, Alexa Danigelis, Chris Hallas, Michele Danigelis and Mary Sutherland

Sotheby's
INTERNATIONAL REALTY

Carmel Valley Office

Whiz Lindsey
whiz.lindsey@sothebyhomes.com
BRE#02176877

831-277-1868

Sotheby's —
"Global Reach,
Local Knowledge"



Marketing Data for April

PAT Gray has highlighted data from the web for the past month.

Over the last 30 days, website visits have been increasing, by over 30 percent. Users have signed in from California and other states: Virginia, Texas, North Carolina, Arizona, Iowa, Kansas, New York, Oregon and Wyoming. Who do you know

in Wyoming? Session durations on the web last on average over 4 minutes.

In our own home state, the highest number of visits is from Monterey, with Carmel coming in second, and San Francisco in third place.

We also had hits from other countries. Analyses to follow.

Ann Elkin, Ph.D.

Psychotherapy

Fellow and Diplomate ABMP

Specializing in Life Transitions

*Licensed Psychologist # PSY 4334
Licensed Marriage, Family Therapist # 5776*

831-747-2484
ajelkin@gmail.com

Who We Are

THE Carmel Valley Women's Club is a social organization consisting of community-minded Monterey Peninsula women concerned with the welfare of Carmel Valley, the education of Carmel Valley's young women, and the individual needs of its membership.

Who's New?

WELCOME to new members of the CVWC, **Patty Armstrong**, If you're interested in joining an active group of women donating time and

funding to our community, call Membership Chair, Pinkie Terry, at 659-3221, or send her an email at dandpterry@comcast.net



CARMEL VALLEY WOMEN'S CLUB
P.O. BOX 407
CARMEL VALLEY, CA 93924